

# Veedub H4X

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# Low Rank Quadratic Features

- Recall  $-q$  ab:

1 | a deep | b learning

0 | a everything | b else

- Problems if a and b have large cardinality.
  - ▶ Computational and statistical difficulties.
- Problems if every combination of a and b is unique.
  - ▶ Recommendation systems: issues!
- One strategy: low-rank constraint.

# Low Rank Quadratic Features

- New thing `--lrq abk`:

1 | a deep | b learning

0 | a everything | b else

- Ok if a and b have large cardinality.
  - ▶ Computational and statistical benefits.
- Ok if every combination of a and b is unique.
  - ▶ Recommendation systems: works great.
- Drawback: non-convex optimization.

# LRQ: non-convex implications

- Only works with online learning (but multicore ...).
- Requires tuning (-1, --l2).
- ▶ Less finicky due to importance weighted updates.
- Bonus: --lrqdropout is shockingly effective.
- Don't use --normalized.
- --adaptive typically unproductive.

# Hogwild mode

- Originally for `--lrq` but should generally work.
- (Ab)uses existing `--daemon` mode.
- Send data to workers via sockets.

# Demo

- Shout-out to libFM.
- 'nuff said.